



Dear SUD Treatment Provider,

Optum strongly encourages our SUD provider network to participate in the Shatterproof Addiction Treatment Locator, Assessment and Standards platform (ATLAS®) enrollment to help provide a foundation of quality care across SUD treatment settings. We believe that by expanding the ATLAS platform for SUD treatment, we are fulfilling our mission to empower our members to achieve their best health.

Enrolling also directly benefits you – more than 2,000 facilities across 10 states have enrolled in ATLAS, and the website has been visited **more than 1 million times** since it launched. By enrolling in ATLAS, you...

- Take advantage of the opportunity to demonstrate your quality to patients
- Benefit from promoting your facility free of charge by the ATLAS team and partners
- **Benefit from Optum marketing ATLAS directly to your members**
- Have access to detailed, password-protected information on how your facility compares to your peers'
- Receive free technical assistance information on how to improve your facility's quality

The ATLAS open enrollment began on April 4, 2023. Facility updates will go live on TreatmentATLAS.org in the fall of 2023. **Please note that if you choose not to enroll, your facility will not show up when individuals and families first search for treatment.**

Your designated facility contact should have already received information, including a survey, from the Shatterproof team about ATLAS and how to prepare for enrollment. *If you have not received information about enrolling, please contact the [ATLAS Help Desk](#) immediately.*

Optum stands behind the importance of quality measurement. We strongly support the ATLAS mission to advance high-quality care across your state's addiction treatment settings. We know you do so much to support your members with addiction – now is your chance to show off your hard work.

Sincerely,

Deb Nussbaum
Sr Director National SUD Strategy
Optum Behavioral Health Solutions